

Presented by CASM, the Mandurah Community Museum and the Regional Arts Partnership Program, THE ALTERNATIVE ARCHIVE PROJECT | PEEL is an opportunity for artists living in the Peel region to participate in a group exhibition to be showcased at CASM and the Mandurah Community Museum in February 2019. The project hopes to inspire new conceptually driven artworks responding to existing archival material, engaging with archival processes or highlighting an aspect of community that is unrecorded. All archival content and research is to be based on the Peel Region even if the documentation lies elsewhere, physically or digitally. The curatorial concepts are broad allowing for personal interpretation and freedom of investigation.

**Archive:**  
*noun*: archive; *plural noun*: archives

- synonyms: records, annals, chronicles, registers, accounts; More papers, documents, rolls, dossiers, files, deeds, ledgers; history, information, evidence; documentation, paperwork

- synonyms: record office, registry, repository, museum, chancery  
"more and more museums, archives, and libraries are becoming independent"

- A complete record of the data in part or all of a computer system, stored on an infrequently used medium.

### **Summarised curatorial archive approaches:**

1. Respond to and interact with an existing archive by intervening in or visually interrogating, a local record. Artists draw on museum, art gallery or public collections as the keepers of cultural and personal histories in their communities. Projects that engage with existing archives are encouraged to consider critical revisions of dominant narratives, rather than recycling static and linear history.
2. Engage with the archival processes in the creation of a new archive that responds to the personal or collective impact of people, events or stories within the community. The work can be extrapolated from real events and physical records such as photographs, films or objects or created anew. Artists are encouraged to play with the ability of archives to index the past and create meaning from random and dislocated idiosyncratic information.
3. Visually highlight an aspect of the community that is unrecorded. These archives are intangible and may take the form of a collection of oral stories, personal histories, knowledge of place and the natural landscape and experiences based on memory. The visual interpretations of these narratives can be factual or fictitious.

### **Selection Criteria:**

- Artwork must be created specifically for THE ALTERNATIVE ARCHIVE PROJECT | PEEL exhibition or be a new addition or development to a current area of creative research or presentation
- Artworks must respond clearly to one of the three curatorial archive approaches
- Artworks must be related to the Peel district either historically, in current time or set to the future. The geographic Peel area: [Map of Region | Peel Development Commission](#)
- Artists must live within the Peel Region
- Artworks will contain a high level of artistic merit and moral integrity - artworks deemed to be of low artistic merit or to be offensive will not be considered.

### **Art work:**

- Artworks may be 2 dimensional, 3 dimensional, digital, audio or installation.
- Digital, audio and installation artists must liaise with CASM prior to submitting applications to discuss artwork and installation needs including support equipment.
- CASM has the availability of four Hitachi CP-WU5505 projectors and 6 x Bluetooth headsets for use.
- Artworks may be created site specific to the CASM gallery or to the Mandurah Community Museum or areas directly outside these locations – note that security will not be provided for external works.
- Artwork must be ready for display including the fixing of all hanging devices. If placing hanging devices for wall hung work, please use d rings or a similar device, place at equal heights on the side of each frame not higher than 50mm from the top of the frame. Video works must be presented in MP4 format.
- There is no artist fee supplied for the creation of new work

- There is no registration fee for inclusion into The Alternative Archive Project | Peel

**Application information:**

- Applications are accepted by individual artists and artists groups.
- Applicants must currently live in the Peel region.
- To be considered for the exhibition, artists must complete all components of the application by the closing date, 30 September 2018.
- Images must be of high quality (Max 2MB)
- Artists' applications will be reviewed by a selection Panel consisting of a minimum of three industry professionals.

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**IMPORTANT DATES:**

<b>Applications Close</b>	30 September 2018
<b>Artworks Due at CASM:</b>	Fri, 8 Feb 9am – 5pm, 2019
<b>Official Opening at CASM:</b>	Fri, 15 Feb 2019, 6pm
<b>Exhibition:</b>	15 Feb – 24 Mar 2019
<b>Artworks Collected:</b>	Wed, 20 Mar 2019, 10am – 5pm
<b>Contacts:</b>	

Carolyn Marks, Gallery Development Officer, CASM: 9550 3989

Nicholas Reynolds, Museum Officer, Mandurah Community Museum: 9550 3681

